

ANNA INSTITUTE OF MANAGEMENT

(Sponsored by the Government of Tamil Nadu)

Prospectus for

EXECUTIVE POST GRAGUATE DIPLOMA IN MANAGEMENT (EPGDM)

1. Anna Institute of Management (AIM) is an apex-training institute of the Government of Tamil Nadu. The Institute is governed by a Governing Committee, which consists of Hon'ble Minister for Law, Courts & Prisons as its Chairman, Chief Secretary to the Government as its Vice Chairman. The Institute is also recognized as a Research Centre for Ph.D., by University of Madras in few areas of study.

2. MANAGEMENT DEVELOPMENT PROGRAMMES

The Institute has been undertaking Executive Development Programmes, Organization Based Programmes both for the benefit officers working in Public and Private Sectors and various training programmes are sponsored by Central & State Governments. Till date the Institute has conducted more than 3300 programmes in several functional areas, benefiting more than 80000 officers belonging Central & State Governments.

3. FACULTY

The Institute has a faculty with a rare blend of managerial expertise and practical experience in Public and Private Sector organisations. Apart from Institute

Faculty, eminent persons from Public and Private Sectors and also Academics and Researchers are invited as resource persons for this programme.

4. THE PROGRAMME

This one – year Executive Post Graduate Diploma in Management (EPGDM) is a part – time, non-residential Programme targeted ideally for those working in various State Government Departments & Government undertakings including Transport Corporations. This EPGDM Programme, which is redesigned, would be the fifteenth such programme offered by the Institute and will cover the basic and advanced disciplines of Management.

5. CURRICULUM

The Programme has been so designed so as to give a practical orientation to the candidates registering for the programme and to enable them to apply the knowledge gained in the class room and accomplish their tasks effectively within the organizational frame work in which they work. The curriculum for this programme will have four Compulsory subjects in the first semester and during the second semester, there will be one Compulsory subject along with a project work and two elective subjects. The curriculum outline is as given below :-

FIRST SEMESTER

1. Organizational Behaviour
2. Marketing Management
3. Information Technology for Managerial Decisions
4. Operations Management

SECOND SEMESTER

Compulsory Subject:-

Financial Management

PROJECT WORK

Elective Subjects:-

Two subjects have to be chosen from the following:-

1. Training & Development
2. Recent Developments in HR
3. e – Governance
4. Human Rights, Right to Information Act 2005 and Tamil Nadu Transparency in Tender Act
5. Economic Environment of Business

6. ELIGIBILITY

Group A Officers working in State Government Departments & Government undertakings including Transport Corporations who are Graduates of a recognized University in any discipline including professional courses are eligible to apply for admission to this programme. The applications must be duly routed through respective HOD's and this organizational sponsorship is a must. We cannot entertain Advance Copies sent directly by the officers.

7. SELECTION PROCEDURE:

Candidates who apply for this programme may have to appear for an admission test / and / or Interview. The venue, date and time will be indicated in the Hall Ticket. The test, which will be for duration of one hour would be of objective type. The rule of reservation will be followed while selecting the candidates as per Government Rules.

8. FEES

The Government of Tamil Nadu will sponsor the tuition fee for the complete programme. Hence no tuition fee will be charged from the participants.

However the fees to be paid by the applicant / participant is as follows.

Application fees (to be given at the time of submission of completed application)	Rs. 250/-
Examination fees (to be paid during admission for Both semester)	Rs. 800/-
Examination fee for arrear examination	Rs. 200/- per exam
Graduation fees (to be paid along 2 nd semester tuition fees)	Rs. 1000/-

9. ENQUIRIES

For any further details please contact:

The Programme Director (EPGDM),

Anna Institute of Management,

163/1, P.S. Kumarasamy Raja Salai,

“MAHIZHAMPOO” (Greenways Road)

Chennai – 600 028.

Telephone: 24938247, 24937170, 24610300

Fax: 24937062

Website: www.annainstitutue.org

Application form is enclosed with this prospectus. Completed application forms along with Application fee of Rs.250/- in means of Demand Draft drawn in favour of ‘Anna Institute of Management, Chennai’ and should be sent to the above address by Registered Post or deposited in the Office of the Director AIM & DGT before the closing date. The Institute is not responsible for any postal delays.

10. VENUE AND TIMINGS:

The Programme will be held at “Mahizhampoo”, 163/3, P.S. Kumarasamy Raja Salai, (Greenways Road) Chennai – 600 028, from 6.30 pm to 8.30 pm on the programme days.

11. In case a participant after admission is not able to complete the course for attendance or any other reasons the Diploma will not be awarded.

12. CLOSING DATE FOR RECEIPT OF THE APPLICATION:

Last date for the receipt of completed application form is 09.08.2010

DIRECTOR, AIM & DGT